



**DES MOINES AREA REGIONAL TRANSIT AUTHORITY
TRANSIT RIDERS ADVISORY COMMITTEE
JANUARY 11, 2017 – NOON**

DART Central Station, Multimodal Room
620 Cherry Street, Des Moines, Iowa

- A. ROLL CALL AND ESTABLISHMENT OF QUORUM
- B. APPROVAL OF SEPTEMBER 14, 2016 MINUTES, APPROVAL OF NOVEMBER 9, 2016, MINUTES
- C. DISCUSSION ITEMS
 - 1. 2017 TRAC Goals – Alison Walding
 - 2. Mobile Ticketing - Marketing
 - 3. Review New Marketing Brochure – Madi Linkenmeyer
 - 4. Customer Satisfaction Survey – John Clark
- D. ACTION ITEMS
- E. OTHER BUSINESS
 - 1. TRAC IDs
 - 2. Years of Service Presentation
- F. TRAC MEMBER COMMUNICATIONS
- G. STAFF UPDATES
- H. PUBLIC COMMENT
- I. FUTURE AGENDA ITEMS
 - 1. TRAC Goals adoption
- J. UPCOMING MEETINGS
 - 1. DART Commission – Noon Tuesday, February 7, 2017, DART Central Station
 - 2. TRAC – Noon Wednesday, March 8, 2017, DART Central Station
- K. ADJOURN

STAFF CONTACT INFORMATION

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