



## **AGENDA**

### **DES MOINES AREA REGIONAL TRANSIT AUTHORITY TRANSIT RIDERS ADVISORY COMMITTEE**

**JULY 8, 2015 – NOON**

DART Central Station, Multimodal Room  
620 Cherry Street, Des Moines, Iowa

- A. ROLL CALL AND ESTABLISHMENT OF QUORUM
- B. APPROVAL OF MAY 13, 2015, MINUTES
- C. DISCUSSION ITEMS
  - 1. New Staff Introductions
  - 2. 2015 TRAC Goal Updates – DART Staff
  - 3. FY 2016 Marketing Plan – Kirstin Baer-Harding, Marketing Director
- D. OTHER BUSINESS
- E. TRAC MEMBER COMMUNICATIONS
- F. STAFF UPDATES
- G. PUBLIC COMMENT
- H. FUTURE AGENDA ITEMS
- I. UPCOMING MEETINGS
  - 1. DART Commission – Noon Tuesday, September 1, 2015, DART Central Station
  - 2. TRAC – Noon Wednesday, September 9, 2015, DART Central Station
- J. ADJOURN

### **STAFF CONTACT INFORMATION**

Ethan Standard • 515-645-9385 • [estandard@ridedart.com](mailto:estandard@ridedart.com)