



**DES MOINES AREA REGIONAL TRANSIT AUTHORITY
TRANSIT RIDERS ADVISORY COMMITTEE
MARCH 11, 2015 – NOON**

DART Central Station, Multimodal Room
620 Cherry Street, Des Moines, Iowa

A. ROLL CALL AND ESTABLISHMENT OF QUORUM

B. APPROVAL OF JANUARY 14, 2015, MINUTES

C. DISCUSSION ITEMS

1. Technology Update – Todd Struthers, IT Manager
2. Marketing Promotions – Kirstin Baer-Harding, Marketing Director
3. Windsor Heights Transit Station – Jim Tishim, Planning Director
4. FY 2016 Budget Update – Jamie Schug, Chief Financial Officer

D. ACTION ITEMS

1. 2015 TRAC Goals

E. OTHER BUSINESS

1. TRAC ID's

F. TRAC MEMBER COMMUNICATIONS

G. STAFF UPDATES

1. DART Roadeo – Tony Lafata, Chief Operating Officer

H. PUBLIC COMMENT

I. FUTURE AGENDA ITEMS

J. UPCOMING MEETINGS

1. DART Commission – Noon Tuesday, April 7, 2015, DART Central Station
2. TRAC – Noon Wednesday, May 13, 2015, DART Central Station

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STAFF CONTACT INFORMATION

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