



Meeting Minutes

DES MOINES AREA REGIONAL TRANSIT AUTHORITY TRANSIT RIDERS ADVISORY COMMITTEE

JULY 10, 2019 – NOON

DART Central Station, Multimodal Room
620 Cherry Street, Des Moines, Iowa

TRAC Members Present:

Hayley Anderson (Chair) Allen Root (Vice Chair), Teresa Volcheck, Susan Wells, Zacharey Bradley, Carrie Kruse, Rick Marmon, Cindy Tonsfeldt, Jennifer Naber, Matthew Cook

TRAC Members Absent:

Emmanuel Smith

TRAC Staff Present:

Catlin Curry, Melissa Fuller, Luis Montoya, Evan Stober, Megan Grandgeorge, Matt Harris, Amanda Wanke, Fred Gilliam, Jamie Schug, Erin Hockman

A. ROLL CALL AND ESTABLISHMENT OF QUORUM

The meeting was called to order by Chair, Hayley Anderson at 12:00 PM.
Roll call was taken and a quorum met.

B. APPROVAL OF MAY 8, 2018 MEETING MINUTES

Chair, Hayley Anderson called for any corrections to the May 8, 2019 meeting minutes. It was moved by Jennifer Naber and seconded by Carrie Kruse to approve the meeting minutes as presented. The motion carried unanimously.

C. PUBLIC COMMENT

None.

D. ACTION ITEMS

1. September and November TRAC Meeting Dates (Catlin)

TRAC Coordinator Catlin Curry advised the committee of scheduling conflicts for the September and November meetings. He proposed moving new dates of September 18, 2019 and November 6, 2019. It was moved by Jennifer Naber and seconded by Carrie Kruse to approve the new meetings dates as presented. The motion carried unanimously.

E. DISCUSSION ITEMS

1. Fall Service Change & Transit Optimization Study (Luis)

Planning and Development Manager Luis Montoya updated the Committee on input collected for the major service changes proposed for implementation in fall 2019. The proposed changes include a comprehensive look at service offerings in several suburban communities to ensure services are operating as efficiently and effectively as possible. Highlights from his updates include:

- Outreach included 5 city council presentations and 10 public meetings
- More than 140 people commented on project plans
- Comments led to additional outreach from riders on the following routes and services:

- Grimes/NW Johnston On Call riders
- Employees of Wells Fargo and Athene riding Local Route 52
- Riders of DART's Express Routes

Luis Montoya also shared with the Committee that the Commission approved a contract with HNTB to conduct a Transit Optimization Study. This study will evaluate potential new business models for DART to serve the Greater Des Moines region with public transportation services, ensure that all mobility options are coordinated, and meet the region's current and future needs. With the contract approved, DART will work with HNTB to conduct the study between fall 2019 and fall 2020, with public input collected in spring 2020.

2. Marketing Updates (Megan)

Senior Marketing Specialist Megan Grandgeorge shared the Committee that the marketing department is currently busy promoting events for music festival 80/35 and the Iowa State Fair. Once again, DART will be offering half price bus rides to the Iowa State Fair through the MyDART app.

3. DMPS & DMPD Discussion (Amanda)

Chief External Affairs Officer Amanda Wanke continued the discussion from the meeting on May 8 regarding the partnership between DART and DMPS. Highlights include the change in unlimited access hours which will allow all students to ride free with a valid ID after 4:30 pm on weekdays rather than 4:00 pm and DART's opportunity to collaborate with DMPS with quarterly meetings to help keep communication lines open.

4. Unlimited Access Update & DMACC (Matt)

Business and Community Partnerships Manager Matt Harris shared an exciting Unlimited Access update with the Committee. DMACC recently signed on as DART's newest Unlimited Access partner. DMACC students, staff and faculty will begin riding for free at the start of DMACC's fall semester.

5. TRAC Goal Review (Catlin)

TRAC Coordinator Catlin Curry reviewed the TRAC goals with the Committee that he sent out prior to the meeting. He asked the Committee to be ready to provide input at the next meeting.

F. OTHER BUSINESS

None.

G. FUTURE AGENDA ITEMS

1. TRAC Member Forum (TBD)

H. UPCOMING MEETINGS

1. DART Commission – Noon Tuesday, August 4, 2019, DART Central Station
2. TRAC – Noon Wednesday, September 18, 2019, DART Central Station

I. ADJOURN

Chair, Hayley Anderson adjourned the meeting at 1:30 PM. It moved by Susan Wells and seconded by Cindy Tonsfeldt. The motion was carried unanimously.