



Meeting Minutes

**DES MOINES AREA REGIONAL TRANSIT AUTHORITY
TRANSIT RIDERS ADVISORY COMMITTEE
JULY 13, 2022 – NOON
Hybrid Meeting**

[The above TRAC Meeting was hybrid – in person at DART Central Station and virtual via Zoom. The Committee determined that it is convenient to offer this option to members of the Committee, staff and members of the public to accommodate for concerns related to the Covid-19 pandemic.]

TRAC Members Present:

Susan Wells, Kaylynn Strain, Brandon Paulsen, Kirk Gustafson, Jeremy Guenther, Carrie Kruse, Emmanuel Smith, Justin Bates

TRAC Members Absent:

James Hanold, Brandon Paulsen, Zach Bradley

DART Staff Present:

Catlin Curry, Jan Keeling, Amanda Wanke, Luis Montoya, Carissa Meredith, Steve Wright, Amy McCoy, Todd Sadler

ROLL CALL AND ESTABLISHMENT OF QUORUM

The meeting was called to order by Chair, Carrie Kruse at 12:00 p.m.
Roll call was taken and a quorum met

A. APPROVAL OF MEETING MINUTES

March and May minutes were approved.
Motion was approved by Susan Wells and seconded by Kaylynn Strain.

B. PUBLIC COMMENT

C. ACTION ITEMS

D. DISCUSSION ITEM

1. TRAC mission and goals (Catlin Curry)

Catlin shared information for greater input with TRAC.

- Agenda content and how it is impacted by meeting dates / frequency.
- TRAC feels more reactive than proactive in that they are not able to provide feedback to Commission prior to them meeting.
- Would like to have more input on some of those decisions
- Monthly meeting idea was met with positive reaction
- Discussed TRAC Chair / Co-chair present findings to the Commission
- May be beneficial to hold TRAC meetings the fourth Wednesday of the month to be sure Commission agenda items are covered
- Feedback solicitation
 - Features of each TRAC member on the website (picture/blurb or video)

- Helpful to have a business card with DART info that could be handed out / surveys with QR codes. Being able, as a rider, to hand something to another passenger
- TRAC nametags? TRAC Shirts?
- Timing of when the committee receives information will greatly assist in making the committee more productive
- Email schedule changes to TRAC members so they can share it with other riders

2. DART on Demand West (Luis Montoya)

Luis updated TRAC on a timeline change with DOD West.

E. OTHER BUSINESS

1. Iowa State Fair Update (Amanda Wanke)

Amanda spoke on DART's involvement with the 2022 Iowa State Fair.

- Some TRAC members interested in volunteering on behalf of TRAC at the fair
- Brand ambassadors – promote TRAC

2. Legislative Update (Amy McCoy)

Amy gave a quick overview of DART's 2023 budget and Legislative action

3. Marketing Update (Carissa Meredith)

Carissa introduced the Gen X campaign to TRAC

4. Operator Barriers (Amanda Wanke)

Amanda provided an update on Operator Barriers

F. TRAC MEMBER COMMUNICATIONS

G. FUTURE AGENDA ITEMS

H. UPCOMING MEETINGS

1. DART Commission – Noon Tuesday, June 7, 2022
2. TRAC – Noon Wednesday, July 13, 2022

I. ADJOURN

Carrie Kruse adjourned the meeting at 1:35 PM. It moved by Kaylynn Strain and seconded by Jeremy Guenther. The motion carried unanimously.