

TRAC

MEETING MINUTES

DES MOINES AREA REGIONAL TRANSIT AUTHORITY TRANSIT RIDERS ADVISORY COMMITTEE JANUARY 22, 2025 – NOON Hybrid Meeting

[The above TRAC Meeting was hybrid – in person at DART Central Station and virtual via Zoom. The Committee determined that it is convenient to offer this option to members of the Committee, staff and members of the public to accommodate for concerns related to the Covid-19 pandemic.]

TRAC Members Present:

Laurie Jones, MaryAnn Ryan, Kaylynn Strain, Brandon Paulsen, Lee Jasinski, Matthew Shankles, James Hanold, Alexis Samano, Jeremy Guenther

TRAC Members Absent:

David Campbell, Todd Kilzer

DART Staff Present:

Catlin Curry, Jan Keeling, Erin Hockman, Tony Filippini, Skip Herbold, Brandon Anderson, Keegan Gaines, Sarah Welch, Ricky Angueira

ROLL CALL AND ESTABLISHMENT OF QUORUM

The meeting was called to order by Brandon Paulson at 12:00p.m.
The roll call was taken, and quorum was met.

A. APPROVAL OF MEETING MINUTES

The December 18, 2024, minutes were approved.
The motion was approved by Lee Jasinski and seconded by Kaylynn Strain.

B. PUBLIC COMMENT

Garland Armstrong: Concerned with the DART app not functioning correctly. Elimination of "Will Calls" on Paratransit. "Will Call" = no set pick up time.

James Hanold: Comment on the Human Transit book – questioned the distance to get to a bus stop

C. NEW MEMBER INTRODUCTION – ALEXIS SAMANO

D. TRAC CHAIR VOTE

Lee Jasinski and Matthew Shankles are the nominees. Todd has removed himself from the ballot.

Brandon explained the role of the Chair position.

Votes were cast and tallied -

Lee Jasinski will serve as the Chairperson for TRAC for 2025 & 2026.

E. DISCUSSION ITEM

Reimagine DART Update (Ricky Angueira with Jarrett Walker & Associates)

Ricky Angueira with Jarrett Walker & Associates updated TRAC on the progress of Reimagine DART.

Jarrett Walker & Associates Mission: Foster clear conversations about transit, leading to confident decisions.

DART transit is not growing with the region. DART has grown 1%, the area population has grown 24%.

2 Models:

1. Increase ridership – Think like a business
 - a. Increase frequency
 - b. Connected network
 - c. Fast & Reliable
 - d. Transit Efficient Places

2. Increase coverage - Access for all

Same overall service cost

Service to all member communities

One option will be focused on ridership, and one will be focused on coverage – these options will be taken to the public in April for feedback – survey will ask where the public wants to be on the spectrum between the two models.

Currently, DART is in the middle of the spectrum leaning towards ridership. Improvements can still be made to the service to increase ridership and coverage.

DART will need TRAC's help in getting participation at the public input meetings.

F. OTHER BUSINESS

Lee will be meeting with a DART Commissioner (Pleasant Hill) and a Des Moines person to discuss the franchise fee.

Laurie shared concerns about the frequency of Route 11.

G. TRAC MEMBER COMMUNICATIONS

H. FUTURE AGENDA ITEMS

1. **On Time Performance Discussion**
2. **Mobility Services Update**
3. **FY26 Budget Update**
4. **Complaint Process**

I. UPCOMING MEETINGS

1. DART Commission – Noon, Tuesday, January 28, 2025 – Zoom / DCS (Brandon)
2. TRAC – Noon, Wednesday, February 26, 2025 – Zoom / DCS

J. ADJOURN

Catlin adjourned the meeting at 1:00pm.

It was moved by Matthew Shankles and seconded MaryAnn Ryan.

The motion carried unanimously.